Civic Innovation
From the Outside In

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10 min  Welcome to Civic Innovation from the Inside Out.
Proclamation (paired discussion)

2 min  Showcase Transition

33 min  Showcase
- CityStudio Vancouver - Janet Moore and Duane Elverum
- City of Vancouver - Brad Badelt
- Civic Hall Toronto, Code for Canada - Shea Sinnott
- City of Montreal, Civic Innovation Lab - Stephane Guidoin
- CoLab Halifax - Greg Woolner

10 min  Clarifying questions

10 min  Sea of Questions

13 min  Group Activity

2 min  Closing
Better Cities Built by Students
A PLUG & PLAY MODEL for cities to address common civic challenges:

- Increase citizen engagement
- Create proof-of-concept prototypes
- Engage and energize staff
- Direct energy towards specific programs
- Generate positive media
- Build innovation culture inside City Hall
- Retain talent and increase recruitment
CityStudio is an innovation hub that connects city staff with faculty & students to co-create experiments to make our communities more livable, joyful and sustainable.
City Staff gain access to experiments, research & prototypes that meet city strategies and goals. They move projects forward that are often on side of their desk.

Faculty gain access to complex city challenges and city staff - classrooms get access to real world learning, professional skill development.

Students gain credits, experience with real issues in the community, engage with stakeholders, gain project & professional skills and experience.

Community gain access to city staff and students as stakeholders and stewards. New projects and new forms of community engagement.

In One Year...

500 Students

1 CityStudio Staff

30 Faculty

30 City Staff

50+ Projects
New multifamily high rise experiments to reduce social isolation.
Hey Neighbour! Exploring sociability in multi-unit buildings in Vancouver

We’re examining how residents living in higher density buildings can better connect with each other through design improvements and social programs in their building.

Hey Neighbour! highlights the impact that increased sociability can have on mental and physical health of the residents and the role that

Residents of The Lauren—our new purpose-built rental tower project in Vancouver’s West End—found something a little different in their lobby last week: a volunteer Community Concierge waiting to welcome them, connect them with other residents, and introduce them to the neighbourhood.

“Ask Lauren”, Vancouver’s First Community Concierge, is a pilot project by the Apartment Innovators, a group of students at CityStudio, and is developed in partnership with Westbank, the City of Vancouver’s Engaged City Task Force, and the Gordon Neighbourhood House. It aims to create “vertical communities” in high-rise buildings and, ultimately, foster a more connected city. While Vancouver is often cited as one of the world’s most livable cities, residents point to a growing sense of social isolation as their biggest concern about city life.
Our Theory of Change

CULTURE SHIFT

INSPIRE ACTION IN COMMUNITY

LAUNCH EXPERIMENTAL PROJECTS

BUILD TRUST RELATIONSHIPS
Canada
CityStudio Vancouver, BC
CityStudio Victoria, BC
CityStudio Abbotsford, BC
CityStudio Brantford, ON
CityStudio Waterloo, ON
CityStudio Corner Brook, Nfld
CityStudio Montreal, QUE
CityStudio London, ON

Australia
CityStudio Bendigo
CityStudio Logan

Inspired
Vivacity - Calgary, AB
Atlanta CityStudio
CityLab Hamilton
City Hub Surrey

= 14
Civic Innovation From the Inside

Brad Badelt
Assistant Director, Sustainability
GREENEST CITY IN THE WORLD BY 2020

Ambitious goal and targets drove staff to do things differently
Enables more experimentation and stronger relationships with faculty
Working in partnership with industry leaders to advance zero emissions buildings, rather than relying only on regulation
Innovation can mean trying and failing...and learning
INNOVATION = PERMISSION

Complex challenges require new ways to find solutions
THANK YOU
INTRODUCING CIVIC HALL

A program that connects government innovators, entrepreneurs, technologists and residents, and empowers them to collaboratively address civic challenges.
OUR PROGRAM

- **Training** government innovators to lead digital transformation in the public sector
- **Events and space** for networking and collaboration
- **Project support** to further objectives – event design & delivery, project sprints, user testing
“The two biggest levers for improving people’s lives at scale are technology and government.”

- Code for America
Civic technology is:

“...any technology that is used to empower [residents], or help make government more accessible, efficient and effective.”
Digital: Applying the culture, practices, processes & technologies of the Internet-era to respond to people’s raised expectations.
Get Extra Money for Groceries Every Month

Take the first step. Apply for CalFresh in 10 minutes.

Apply Now

GetCalFresh.org is a free, non-profit service for California residents
Code for Canada Fellows & MTCU
Mapping where we need more and better bike parking in Toronto.
OUR APPROACH

● Provide a space for **learning & experimentation**
  ◾ **Foster connections** across sectors
  ◾ **Facilitate collaboration** – greater resident involvement in the design of public services and policy
How might we scale civic tech collaboration in Toronto, so that we’re working together in using tech and design to address civic challenges?
Shea Sinnott, Program Manager, Civic Hall Toronto
shea@codefor.ca

Thank you!
Urban Innovation Lab
Montréal
COLAB
a social impact agency
Our mission

...supporting citizen agency to shape civic life
Placemaking
Public Engagement
Participatory Budgeting
Mainstreets: Prototyping Community Development
Sustainability Leadership Certificate
How might we create more spaces for citizen led innovation?
Thank You!

Share your thoughts

eventmobi  @FutureCitiesCA  #FCCSummit2018