Doing More, Together

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Special Thanks To:

Suncor
Definition – *Partnership Brokers Association*

An on-going working relationship where risks and benefits are shared
• A common purpose
• Shared and individual interests
• Co-creation of solutions
• Sharing risks and benefits
• A commitment to mutual accountability
• A principled approach to working together
Principles – Partnership Brokers Association

- Relishing Diversity innovation
- Building Equity respect
- Being Open trust
- Ensuring Mutual Benefit commitment
- Being Courageous breakthrough results
The Partnership Equation

1 + 1 = 3
A Connected Force for Community Change
Join us www.tamarackcommunity.ca

We support **Learning Communities** around five practices for making significant community change.

- Collective Impact
- Community Engagement
- Collaborative Leadership
- Community Innovation
- Evaluating Community Impact

Turning theory into practice is critical for community change. We support two **Action Learning Communities** to get to impact.
Collective Impact

“A disciplined, cross-sector approach to solving complex social and environmental issues on a large scale.”

- Kania and Kramer, 2011
Common Agenda

Shared Measurement

Mutually Reinforcing Activities

Continuous Communication

Backbone Support

Source: FSG
How can we engage our community in building our ideal future, together?

Our work with Kahnawà:ke Mohawk Territory
How can build more inclusive communities?
Our work in South Essex
We believe there are **five interconnected practices** that lead to impactful **community change**. We support our learners in the following areas, through **Community Engagement**, **Community Innovation**, **Collective Impact**, **Evaluating Impact**, and **Collaborative Leadership**.

- **Community Engagement**: How can we bring the right people together in constructive ways?
- **Community Innovation**: How can we create, test, and scale new approaches?
- **Collective Impact**: How can we mobilize collaboration across sectors for systems change?
- **Evaluating Impact**: How can we identify and amplify what works?
- **Collaborative Leadership**: What approaches to leadership are required for community change?
WORKING WITH US
We support a worldwide network of changemakers, helping them make progress on their most pressing community challenges through:
• Custom Consulting and Facilitation
• Coaching and Technical Assistance
• Training and Workshops
...and much more

Let's connect to explore how Tamarack's Learning Centre can support you:
Galen MacLusky
Consulting Director, Community Innovation
galen@tamarackcommunity.ca
647-712-6636
Visit the website and join the learning community: www.deepeningcommunity.org

Receive the Latest thinking, news, tools and resources: www.deepeningcommunity.org/neighbours-journal
news you can use.

journalism, cities and collaboration.
Hello.

I am Vicky Mochama
I am a journalist, podcaster and entrepreneur.
You can find me at @username
“...great work emerges in the spaces between people”

-David Carr
let’s talk about peoria, illinois
“For a local newspaper to truly be part of a community, it needs to be there and tell the stories about the good things happening in neighborhoods as well as the struggles.”
As part of our work, I lead monthly meetings at agencies throughout the neighborhood, such as South Side Mission, Neighborhood House, Helping Hand Resource Center and Dream Center Peoria, and share the more than one dozen stories the Journal Star writes each month as a result of our growing community source list.
JOURNALISM

Is fundamental to our democracy. And yet - in big and small ways - the practice of journalism is being eroded.
journalism doesn’t have money

Less coverage
“the number of newspaper articles on civic institutions dropped by more than one-third (36 per cent) as the overall volume of articles shrunk by half from 2008 to 2017.” [Financial Post]

Less staff
Fewer reporters, photojournalists and columnists covering specialized beats, city hall, courts and legislatures.

Little infrastructure
Pressure to perform digitally without a successful model to emulate leads to …bad ideas.
but money won’t solve everything

it can’t hurt!
newswise
A collaboration between the Canadian Journalism Foundation and CIVIX, an educational organization, to bring media literacy to the next generation
The BBC’s Local Democracy Reporting Service
150 new journalism jobs

there are no journalism jobs

over 35,000 stories

that is a lot

across 59 organizations

shared with an additional 800 outlets

all paid for by the BBC

imagine.
ProPublica to Expand Local Reporting Network to Focus on State Governments

Under a new two-year grant, ProPublica will pay the salary, plus an allowance for benefits, for reporters at seven partner news organizations who will spend one year tackling an investigative project in their states. Reporters will collaborate with a ProPublica senior editor, and ProPublica’s expertise with data, research and engagement will be made available for the work.
we could do it too.

- Hyperlocal coverage
- Collaboration, coordination, co-production
- Using existing infrastructure
“We recommend that The Canadian Press (CP) ... these gaps. This service, CP-Local, would be distinct from CP’s existing subscription service, with a separate editor and staff.
-"Shattered Mirror"
"While journalism’s brutal economic realities has given birth to a vibrant non-profit investigative model in the U.S. where collaborative investigative teams in every state are now doing groundbreaking public interest reporting with deep financial support, the reality in Canada is much different.

"There is no philanthropic equivalency here when it comes to investigative journalism. The charitable sector is smaller. And even with in it, public interest journalism is not on the radar..."

Susan Sonntag, The New York Times
it’s complicated

people

communities

coverage

content

civil society

journalists & newsrooms

the business people
58% - 63% of Canadians trust the news media
how will we honor that trust?
Doing More, Together

9 November 2018
RUN A CIVIC CAMPAIGN

What political campaigns and new companies have in common

I recently spent a year and a half running as a candidate for city council in Toronto (I lost narrowly to an incumbent). Since the election, last October, I’ve been working to start and build a new company (the company is called Common Wealth, it’s focused on expanding access to good pensions and I’m

Sustainable Development Goals

1. No Poverty
2. Zero Hunger
3. Good Health and Well-Being
4. Quality Education
5. Gender Equality
6. Clean Water and Sanitation
7. Affordable and Clean Energy
8. Decent Work and Economic Growth
9. Industry, Innovation and Infrastructure
10. Reduced Inequalities
11. Sustainable Cities and Communities
12. Responsible Consumption and Production
13. Climate Action
14. Life Below Water
15. Life on Land
16. Peace, Justice and Strong Institutions
17. Partnerships for the Goals
Open Democracy Project is working to empower citizens to drive change through civic and political action.

1. **Idea Exchange**
   
   **DEMOCRACY XCHANGE**
   
   DemocracyXChange is the annual summit for Canada’s emerging democracy sector to connect, learn and share.
   - Rising to the global moment
   - Bridging divides
   - Connecting practitioners

2. **Programs**
   
   - Public library drive change program:
     - Toronto
     - Ottawa
   - Regional organization collaboration: Equal Voice, ICL, Women Win TO, TCMV
   - Local leadership - chapter executives

3. **Open Toolkit**
   
   Resource library for planning and running municipal election and other civic campaigns. Resources are donated by campaign practitioners and made available publicly under a creative commons licence at democracykit.org.
DO MORE, TOGETHER
DemocracyKit Workshops

How to Join a Campaign & Drive Political Change

Are you ready to drive political change and make a difference in your community? Never volunteered on a political campaign, but interested in learning how?

The four sessions, presented with DemocracyKit can be taken individually or as a series. They explain the workings of political election campaigns and deliver practical lessons, tools and connections to get started and make a meaningful contribution to a campaign team.
# LEARNING SERIES

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### Session Legend

- **DPC**: Drive Political Change
- **LCF**: Learn Campaign Fundamentals
- **GOTV**: Get Out the Vote
DemocracyKit @DemocracyKit · Sep 5
Here for the last #GOTV @DemocracyKit @torontolibrary program with political veteran @rubylstf. #JoinACampaign #GetOutTheVote #topoli #onpoli – at S. Walter Stewart Library

DemocracyKit @DemocracyKit · Jul 16
Kudos to the @DemocracyKit #ottcity crew for a great first #otpl_bpo workshop! All participants were first-time campaign volunteers! #joinacampaign #onpoli #onpoli – at Ottawa Public Library - Beaverbrook branch

DemocracyKit @DemocracyKit · Aug 4
Today participants heard from @pyou #campaign experts @rileypeterson & @YaletTrelisle and got tips on event hosting and online community mgmt. Sign up for the @torontolibrary DemocracyKit series at tpl.ca/democracykitwo... #topoli #onpoli

DemocracyKit @DemocracyKit · Aug 11
Thanks to everyone who made it out to our "Hear From Campaign Experts" workshop at Lillian H. Smith library, & thanks to @danhenry for speaking about his previous campaign experience! Come back on Sept 1 to learn about getting out the vote! torontopubliclibrary.ca/programs-and-o... #TOpoli
## PROGRAM MODEL

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<th>Community &amp; Funding Partners</th>
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<td>Rooted in community</td>
<td>Curriculum development</td>
<td>Subject matter expertise</td>
<td>Foundations: Seed funding, program design</td>
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<td>At scale, trusted &amp; accessible</td>
<td>Online learning expertise</td>
<td>Reliable source of instruction/ facilitation talent</td>
<td>Corporate donors: Investment to scale</td>
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<td>Municipally-funded</td>
<td>Project design and coordination core competency</td>
<td>Need for experiential learning</td>
<td>Municipalities</td>
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<td>Established adult learning community hubs</td>
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<td>In-kind content development &amp; marketing supporters</td>
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Team Planning
Team Toolkit

- **Accessibility** - Tools publicly available (e.g. Software-as-a-Service or Open Source) and able to be administered by a non-developer.

- **Affordability** - Tools available at no cost (or free trial) and proven to scale and support large enterprise projects.

- **Sustainability** - Tools supported by enterprise-grade security and tech support.

- **Compatibility** - Ability for clients to own and export their data and, wherever possible, a robust API allowing for systems integration.
BROWSE TRAINING KITS

- Fundraising For Municipal Campaigns
- Empowering Your Online Champions
- Smart Data Management
CANADA'S DEMOCRACY SUMMIT
JANUARY 25-27, 2019

RYERSON UNIVERSITY, TORONTO / #DXC19

Join us as we bring together initiatives, organizations and people from around the world, all activating change from the ground up. Working together to build a more inclusive, prosperous and equitable world, at the local, national and global levels – DXC19 is not to be missed!

Early Bird Tickets Available Now

83 DAYS
15 HOURS
41 MIN
23 SEC
Canada’s Democracy Summit

DemocracyXChange is the annual summit for Canada’s emerging democracy sector to connect, learn and share.

**Rising to the global moment** - Globally, the indicators are clear. We are in the midst of a democratic recession that may seem endless. But as we enter another federal election year, the opportunity to see this moment as ours to shape with a gathering focused on strengthening democracy and ground-up community change has never been more pressing.

**Bridging divides** - In an age of polarization, now is the time to reach, connect and work across borders, political orientations, values and points of view.

**Connecting practitioners** - From neighbourhood changemakers to thought leaders and national campaigners, DemocracyXChange is a meeting place for practitioners demonstrating the power of explicit engagement, technology and new ways of organizing to make change happen.
Thank You!

Share your thoughts

@FutureCitiesCA  #FCCSummit2018