

HOUSING SUPPLY CHALLENGE

Support Program

Data Driven Round



EVERGREEN

We connect, collaborate and catalyze ideas into actions that will shape our cities for the better.

Evergreen works to make cities and communities flourish.

Since 1991, we've been facilitating change. Working with other community builders to create and apply urban development solutions to make our cities more livable, green and prosperous.





Future Cities Canada is a collaborative platform to accelerate the innovation our cities need. Created to harness the momentum for change already in progress in cities.

It connects innovators and city builders from across sectors to the resources and tools required to address two of the most pressing issues of our time: inequality and climate change and their consequential challenges facing cities.

Drawing on the expertise of its founding organizations and together with a diverse and growing network of partners, we can create flourishing cities and communities – together.



Housing Supply Challenge

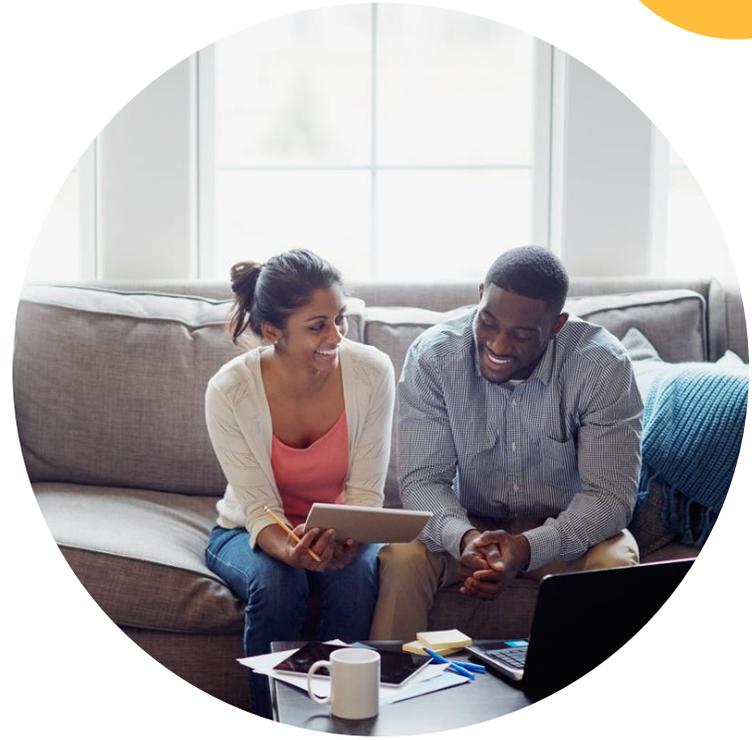
To incentivize much needed innovation in creating new housing supply, the Challenge invites applications from across Canada to propose new ideas and solutions that break down the barriers that limit new housing supply. Proposals that address barriers to supply, and ultimately help more people find an affordable place to call home, can potentially receive funding to develop and implement their solution.

Led by the Canada Mortgage and Housing Corporation (CMHC), the Challenge is part of Impact Canada in collaboration with the Impact and Innovation Unit in the Privy Council Office and Infrastructure Canada.

Housing Supply Challenge Support Program

A program run by Evergreen that supports applicants of the Housing Supply Challenge by:

- **Providing guidance, mentorship and the resources** needed to develop and improve applicant submissions so they can advance bold ideas in response to Canada's housing supply challenges.
- **Supporting applicants in creating implementable, local ideas and solutions that address** barriers to housing supply and affordability
- **Building sector capacity to generate innovative housing solutions** by showcasing replicable/scalable solutions; sharing best practices and lessons learned; and strengthening multi-sectoral networks, collaboration and alignment across the housing ecosystem



Housing Supply Challenge Timeline

Stage 1: Concept Development

3 months to prepare a data solution concept and find team members

Key Dates:

October 23, 2020:
Applications open

January 20, 2021:
Application deadline

Stage 2: Proof of Concept

7 months to develop a proof of concept of data solutions

Key Dates:

February 2021:
Shortlisting

September 2021:
Stage 2 Submission deadline

Post-Challenge

Implementation must be complete by March 2023

Key Dates:

October 2021:
Funding recipients announced

Support Overview



Stage One Applicants

- Support services around application process
- Participant matching
- Online resources



Stage Two Applicants

- Solution testing and refinement
- Expert assistance
- Online resources



Community Solutions Portal

- Expert content and research
- Knowledge sharing
- Communications

Timeline – Stage One, Data Driven Round

October 23, 2020	Program Launch
November 3, 2020	Data Driven Round Virtual Information Session
November 24, 2020	Data Driven Round Virtual Collaboration and Networking event
December 10, 2020	Data Driven Round Virtual Technical Information Session
January 20, 2021	Submission Deadline

Stage One – Support Services



Contact us with questions

- Stage One application process
- Elements of the Support Program



Join us for information sessions

Learn more about the application process and data-specific considerations



Participate in a Virtual Collaboration and Networking Event

- Connect with other potential participants
- Learn about their challenges and potential solutions
- Discuss early-stage partnerships



Access relevant resources

Design-thinking modules to hone your problem scope and start framing your solution

Timeline – Stage Two, Data Driven Round

February 2021	Shortlisting
Spring 2021	Design Thinking Workshops
Spring/Summer 2021	Pressure Testing Sessions
Summer 2021	Expert Meetings
September 2021	Submission Deadline
September/October 2021	Final Pitch Event

Stage Two – Support Services



Contact us with questions

- Inquire about the application process
- Inquire about elements of the Support Program



Participate in workshops

- Design-thinking guidance: Focus and refine your initial submission
- Pressure-test your solutions: Receive feedback on your implementation plan while it's being developed



Meet with experts ideally matched to you and your project

Receive guidance on improving your final submission



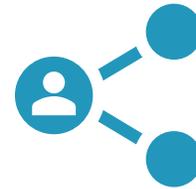
Access relevant resources

Design thinking modules available to help you refine your final submission

Evergreen Community Solutions Portal



Find innovative, replicable and scalable housing solutions



Share best practices and lessons learned



Have quick access to information and resources, including case studies, podcasts, research briefs, toolkits, stories and webinars

Visit Our Portal:

portal.futurecitiescanada.ca/participate/housing-solutions/



Contact Us



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416-640-1610

For more info about Housing Supply Challenge:

CMHC - National Housing Strategy

www.cmhc-schl.gc.ca/en/nhs/housing-supply-challenge

Impact Canada

www.impact.canada.ca/en/challenges/housing-supply-challenge