



Housing Supply Challenge Getting Started

Stage 2 Orientation
November 10th 2021





CONGRATULATIONS!
FÉLICITATIONS!

Agenda

- 1:00** Opening Remarks (CMHC)
- 1:05** Incubation funding process
- 1:20** Questions
- 1:30** Stage 2 Overview
- 1:45** Questions
- 2:00** Stage 2 support program activities (Evergreen)
- 2:15** Questions
- 2:25** Closing and Next Steps

Second Round

**Getting
Started:**

***Challenge
Statement***

We are challenging you to create
implementable, local solutions
that improve pre-development of
housing that is affordable

Funding Process and Funding Letters

Stage 2

Resources available on the Impact Canada portal

Applicants are encouraged to review **all the resources and documents** available online:

- Stage 2 Applicant Guide and Form
- Next steps checklist
- Vendor information form
- Funding Letter
- Insurance FAQ
- Feedback from Stage 1 evaluation panel
- Budget Template (coming soon)
- Workplan and timeline template (coming soon)
- "How To" video for budget and work plan templates (coming soon)
- Links to Evergreen's support program offerings

Stage 2

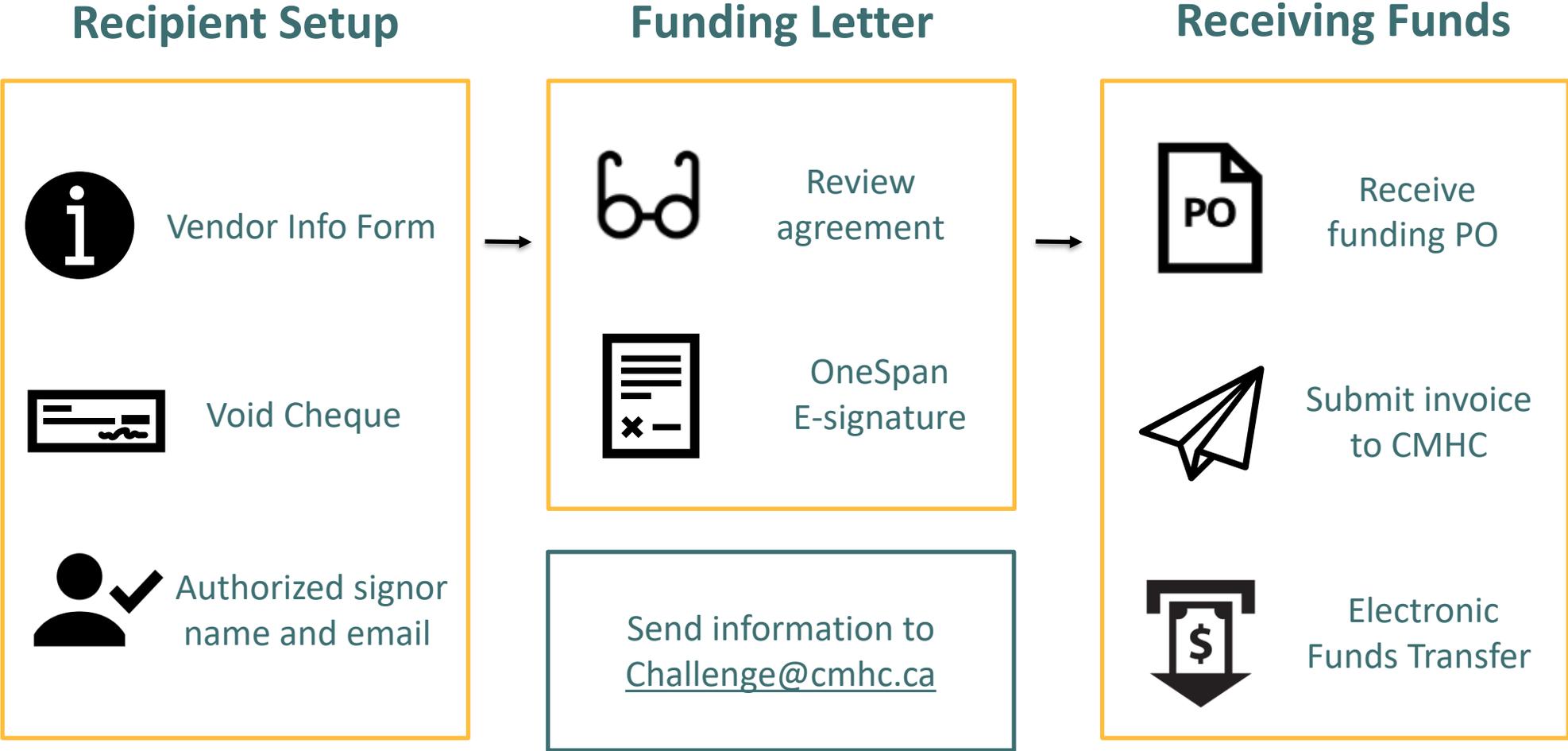
Timeline for Funding Letters

November 10, 2021– Funding Letter template available in the portal

November 15, 2021– Vendor Form, void cheque, and name and email address of Signor of the Funding Letter should be provided to CMHC

November 30, 2021– Due date for signing Funding Letter to ensure funding

CMHC funding process



Funding Letter Overview

Hosted on



[ImpactCanada.ca](https://www.impactcanada.ca)

- ✓ Chrome is the suggested web browser
- ✓ Sign Funding Letter
- ✓ Access Resources + Support program

A background image showing a business meeting. Several people are gathered around a table, looking at documents and charts. The image is overlaid with a semi-transparent teal filter. The word "Questions?" is written in large, bold, yellow font in the center of the image.

Questions?

Stage 2 Overview

Timeline *

STAGE 2	Shortlist Develops Final Submission	Submission Deadline	Evaluation	Selection of Successful Solutions	Implementation
Duration	November 2021-April 2022	April 27, 2022	May 2022-June 2022	June 2022-July 2022	July 2022-March 2022
Details	Shortlisted applicants: <ul style="list-style-type: none"> • Refine their solutions • Design their implementation plans • Prepare Stage 2 Submissions 	Applications received	Evaluation process	<ul style="list-style-type: none"> • Funded solutions are announced • Lead Applicants negotiate Contribution Agreements 	Funded solutions are implemented

* The above timeline is illustrative in nature and shows the tentative timeframes for Stage 2 of the Round. CMHC reserves the right to modify timelines as needed.

GS Stage 2 Submission Requirements

1

**Lead Applicant
Information**

2

**Solution
Development**

3

Impact

4

**Implementation
Plan**

5

**Team
Composition**

Applicant Guide

Section 1

Lead Applicant Information

- **Proof of insurance:** Review Terms & Conditions and Insurance FAQ
- **Team composition:** Lead Applicant is expected to remain the same, but team members can change
- **Terms & Conditions:** Applicants should review in detail

Applicant Guide
Section 2

Solution Development

25%

- **Use of Incubation Funding:** How were the Incubation Funds spent to advance the solution?
- **Intellectual Property:** A list of IP created for the solution in the Challenge so far.
- **Testing and validation:** How has the solution evolved in Stage 2? How has engagement with and feedback from those who will use and be impacted by the solution been incorporated?

Applicant Guide
Section 3

Impact

15%

- **Impact on pre-development processes:** Consider impacts over the short (i.e. 18 months) and medium (i.e. 3-5 years) term.
- **Performance measurement:** How will you measure progress toward these impacts?

Applicant Guide
Section 4

Implementation Plan

Work Plan – 25%

Budget – 10%

Risk Assessment – 15%

- **Work Plan and Timeline:** How will you get from where you are now to a fully implemented, solution?
- **Category selection and budget:** budget must connect to the Work Plan and be reasonable for the scope of the project.
- **Risk planning and mitigation:** operational, reputational, and business risks and dependencies that may impact the success of the solution.

Applicant Guide
Section 5

Team Composition

10%

- **The project team:** A full list of the team members who will implement the solution
- **Team capacity and experience:** specific details of the project team's capacity to implement the solution

How to submit the Stage 2 documents



**Application form
online on the
Impact Canada portal**

**Stage 2 Submissions should contain
all the information required
to address Stage 2 requirements.**

**Evaluators are not expected to
review applicants' Stage 1
Submissions during the Stage 2
evaluation process**

The deadline for application is no later than April 27th 2022 at 2pm EST.

Evaluation Process

An Evaluation Panel selected based on their specific expertise, diversity, and regional representation will evaluate the Stage 2 submissions.

Evaluation

Applications will be reviewed in 3 parts:

1. Stage 2 Submissions will be scored against the evaluation criteria
2. Evaluation Panel will recommend solutions for Implementation Funding

Implementation Funding

Funding will be provided to multiple solutions within funding categories selected by Lead Applicants:

- Small projects are considered those with an overall project budget of up to \$550,000
- Medium projects are considered those with an overall project budget of up to \$2 .5M
- Large projects are considered those with an overall project budget of up to \$6 .5M

Multiple solutions could be selected for funding in each category.

The Evaluation Panel's recommendations will be reviewed by CMHC to finalize the funding allocation prior to the announcement of successful applicants.

Stage 2

After Stage 2...

At the end of Stage 2:

- Stage 2 submissions will be evaluated
- CMHC announces solutions that will receive implementation funding
- Negotiation of implementation funding agreements
- Lead Applicants implement their solutions
- Lead Applicants submit regular reporting to CMHC

A person wearing a white lab coat is leaning over a desk, examining several documents. The documents feature various charts, including bar graphs and pie charts, along with some text. A calculator is visible on the desk to the right. The entire scene is overlaid with a semi-transparent teal filter. The word "Questions?" is written in a large, bold, yellow font across the center of the image.

Questions?

The background of the slide is a teal-tinted photograph of a person sitting at a desk. The person is wearing a light-colored shirt and is looking down at a laptop. On the desk, there are several documents, a calculator, and a pen. The overall scene suggests a professional or administrative setting.

Housing Supply Challenge Support Program



EVERGREEN

Evergreen makes cities more livable, green and prosperous.

For 30 years, we've been facilitating change in communities through connection, innovation and sustainable actions. We work with community builders across sectors to solve some of the most pressing issues cities face: climate change, housing affordability, and access to nature and public spaces.

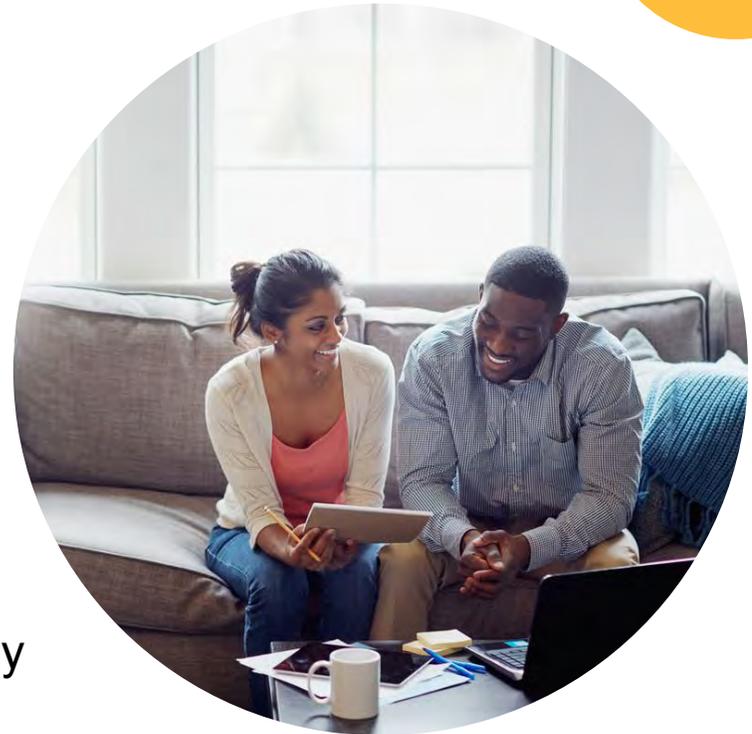
Our mission: To make cities livable, green and prosperous



Housing Supply Challenge Support Program

A program run by Evergreen that supports applicants of the Housing Supply Challenge by:

- **Providing guidance, mentorship and the resources** needed to develop and improve applicant submissions so they can advance bold ideas in response to Canada's housing supply challenges.
- **Supporting applicants in creating implementable, local ideas and solutions** that address barriers to housing supply and affordability
- **Building sector capacity to generate innovative housing solutions** by showcasing replicable/scalable solutions; sharing best practices and lessons learned; and strengthening multi-sectoral networks, collaboration and alignment across the housing ecosystem



Stage Two – Support Services



Contact us with questions

- Get one-on-one support
- Inquire about elements of the Support Program



Participate in workshops

- Learn about stakeholder mapping and engagement
- Develop your communications skills



Participate in a Virtual Collaboration and Networking Event

- Connect with others on Slack
- Participate in our Networking event



Access relevant resources

- Design-thinking modules to hone your problem scope and start framing your solution
- Written content and other resources from experts in the Community Solutions Portal

One-on-One Support

Evergreen will have a bilingual team dedicated to one-on-one support during this stage of the Getting Started Round. We encourage you to take advantage of this unique opportunity!

- Get personalized support throughout the development of your Stage 2 application
- Ask questions about the Challenge, the application, or the support program activities

Office Hours

Evergreen will offer Office Hours sessions with our team and a roster of experts to answer your questions and help your application!



Slack Workspace

The Slack workspace aims to provide participants with an opportunity to:

- connect with other applicants, including those from previous rounds
- discuss and build out your ideas with a diverse range of experts, advisors, and stakeholders
- develop new relationships
- access supports
- receive HSC Support Program updates

There will also be a **private channel** exclusively for shortlisted applicants.

Register [here](#) today!

Note: Email (hsc-dolsupport2@evergreen.ca) and phone (647-670-2265) remain the recommended method of asking questions, and otherwise communicating with the Support Program.



Timeline of Support Program Offerings

November	December	January	February	March	April
<p>Nov 10 Orientation Session</p>	<p>Dec 8 Speed-Meeting</p>	<p>Jan 19 Stakeholder Mapping Workshop</p>	<p>Feb 2 Stakeholder Engagement Workshop</p>		<p>Apr 27 Application Deadline</p>
<p>Nov 24 Networking Event</p>			<p>Feb 23 Communication Workshop</p>		
<p>Nov 10 - Dec 3 Needs Assessment Interviews</p>		<p>Jan - Mar Office Hours</p>			
			<p>Feb- Mar Peer Review Sessions</p>		

Participants Needs Assessment Interviews

November 15 - December 3, 2021

The Support Program team will conduct interviews with each team to assess how we can better support you in Round 2 Stage 2.

During the interviews, you will be able to discuss:

- questions about the Housing Supply Challenge and Stage 2 of the Getting Started round
- areas where you could use support
- best ways to make Stage 2 activities better meet your and your team's needs



Lead applicants can schedule an interview [here](#). All team members are welcome to participate.

Networking Event

November 24, 2021

Evergreen will host an opportunity for you to meet your fellow Getting Started Round shortlisted applicants.

You'll have the chance to

- meet your peers and create collaborative relationships
- learn about each other's solutions
- bounce ideas off each other

You will also get to hear directly from the previous round's shortlisted applicants about their experience and ask for advice!

You can register [here](#).



Source: [Francesco Ciccolella for Money Magazine.com](#), Oct 7, 2021.

Speed-Meeting

December 8, 2021

Participate in a "speed-meeting" event to pitch your solutions to your fellow shortlisted applicants.

The Speed-Meeting event will provide an opportunity to:

- meet your peers, learn about their proposed solutions, and build collaborative relationships
- gain early initial feedback to elevate your proposed solutions
- practice pitching your solution



Source: [Copper Dating](#), Oct 7, 2021.

Stakeholder Mapping Workshop

January 19, 2022

This workshop will help you and your team identify the key stakeholders to develop a people-centered solution.

Design thinking experts will coach teams to:

- understand the importance of stakeholder mapping
- master different tools and techniques to undertake this exercise
- create a stakeholder map
- receive feedback from other teams on any gaps and assumptions being made



Source: [Phone 2 Action](#), Oct 10, 2021.

Stakeholder Engagement Workshop

February 2, 2022

This workshop will build on and support the implementation of your stakeholder mapping from the previous workshop. It will guide your team in:

- community engagement best practices
- diversity and inclusion in your design process
- building the skills and capacity to engage in appropriate and meaningful partnerships based on your proposed solutions



Source: [Kapsa](#), Oct 10, 2021.

Communications Workshop

February 23, 2022

Participate in the Communications Workshop to provide your team with the knowledge, skills and tools to best communicate your solution with your target audiences.

- learn how best to showcase your project for the application and beyond (e.g., securing additional funding and partners, etc.)
- apply your learnings and produce communications products for your proposed solution (e.g., a short video or pitch) that can be used to promote your solution moving forward



Source: [UX Planet](#), Oct 10, 2021.

Peer Review Sessions

February to March 2022

Evergreen will host a series of up to 10 Peer Review Pressure Testing sessions. They are a unique opportunity to practice presenting your solution and receiving constructive feedback.

Each session will be curated to include:

- a moderator
- 3 shortlisted teams
- 3 external peers and stakeholders (1 per team)



Source: [Business vector created by vectorjuice](#), Oct 10, 2021.

Question Period

Contact Us



HSC-DOLsupport2@evergreen.ca



647-670-2265

For more info about Housing Supply Challenge Support Program:

Future Cities Canada Community Solutions Portal

<https://portal.futurecitiescanada.ca/resources/housing-supply-challenge/>