



# Northern Access: Supply Chain Solutions for Northern and Remote Housing

Virtual Networking Breakout Rooms

May 4, 2022



# OPENING CEREMONY

Led by Meeka Uniuqsaraq

# Agenda

Time	Item
15 mins	Welcome, Opening Ceremony, Housekeeping
20 mins	Wise Practices for Partnership and Community Engagement (Part 1)
40 mins	Breakout Room Conversations
25 mins	Wise Practices for Partnership and Community Engagement (Part 2)
35 mins	Breakout Room Conversations
5 mins	Wrap-up
10 mins	Closing Ceremony

# Before we start...

- **Please update your display name on Zoom!**  
*Name (pronouns if comfortable) - Organization*
- **Technical support**  
If you have any technical questions or need support with Zoom, please comment in the chat or email us at [HSC-DOLsupport3@evergreen.ca](mailto:HSC-DOLsupport3@evergreen.ca)
- **Please keep your microphone on mute during presentations**
- **Questions and input are welcome!**  
If you have a question or a general comment during the main presentation, please drop it in the chat! If you have a specific question about application requirements or eligibility, please direct it to [HSC-DOLsupport3@evergreen.ca](mailto:HSC-DOLsupport3@evergreen.ca)

# Your facilitator



## **Matthew Carreau (He/His/Him) - Evergreen**

Matthew is a Senior Program Officer at Evergreen working on the Housing Supply Challenge Support Program. Matthew has background in urban and community development, public engagement and collaborative design. He has a decade of experience designing and delivering urban innovation projects in cities across Canada and in the UK, including roles in urban planning, digital 'smart cities', community engagement and co-design, and social entrepreneurship.

# Wise Practices for Partnership and Community Engagement

## Part 1

- Solutions are to be developed with the participation and leadership of northern and remote communities.
- Where you are in your collaboration and partnership journey and WHY might collaboration be important for your solution.
- Getting clear on what you need and how you can best contribute to other organizations to create innovative solutions.

# QUICK POLL

3 minutes

Where are you in your collaboration / partnership journey?



I haven't started yet – that's why I'm here today!

I'm beginning to build relationships and explore opportunities!

I have a partner secured and we're building our application together!

# Why is collaboration important for your solution?

## ★ Some considerations include...

- Northern housing and supply chain barriers are complex, and your solution may require collaboration with different sectors or groups to be successful.
- Collaboration can help you unlock creativity and lead to more innovative ideas.
- Collaboration can help you scale-up an existing solution or test it in a new environment.
- Collaboration can help you compliment your team's existing skills and capacity or bring on board new expertise.

## ★ Your turn – share your answer in the chat!

- Take a moment to reflect on why collaboration is important for your project. Distil your answer into a few words and share it in the chat for others to see. You will also have the chance to share your answer in the upcoming breakout session.

# REFLECTION 1

## What can you contribute to and what do you need from a partnership?

- Before we jump into the breakout rooms, take a moment to reflect on what exactly you need from a partnership, and what you can contribute.
- This will be a personal reflection exercise. Your answers can be shared in the breakout as a starting point for discussion.
- You'll need a piece of paper and pen, or something to type your answers into.

## REFLECTION 2

3 minutes

### Question #1: What can you contribute to a partnership?

This question has two parts:

→ **First: think about the strengths and gifts you or your team possess.**

For example...

*Technical Skills / Subject matter knowledge and expertise / Lived experience / Project management, collaboration and creativity skills / Capacity (people, time, resources, etc.) / Community and industry connections / Others...*

→ **Second: from your list of strengths, identify what you have the capacity to offer and bring to the table in a potential partnership? Identify your top three.**

## REFLECTION 3

3 minutes

### Question #2: What do you need from a partnership?

- This question asks you to think about areas where you or your team need to complement your existing strengths with some additional support.

For example...

*Technical Skills / Subject matter knowledge and expertise / Lived experience / Project management, collaboration and creativity skills / Capacity (people, time, resources, etc.) / Community and industry connections / Others...*

- What gaps are you looking to fill through collaboration and partnership? Identify your top three.

# Breakout Room Conversations

- Breakout groups of ~5 people
- You will be placed in a different room for each of the two breakout sessions
- Each room will aim to have a mix of participants
- Breakout rooms are organized by theme of solution

# Wise Practices for Partnership and Community Engagement

## Part 2

- Clarity on the specific requirements for northern and remote participation in your Stage 1 application.
- Collaboration in the form of community engagement, consultation and impact.
- Importance of community engagement for creating solutions that have impact and different dimensions of impact.
- Reflect on what impact you're looking to achieve with your project and how partnership might help.

# CMHC's requirements for northern and remote participation

★ Any northern and remote region where a solution is to be implemented must include communities, organizations, and/or groups that are representative of the region as partners or collaborators.

- Northern and remote participation should be representative and inclusive to the geographic location and relevant supply chain barrier(s) that you are addressing in your solution.
- The purpose of this requirement is to ensure you are developing the solution with buy-in, direction, and support from northern or remote partners and collaborators who have the necessary experience, expertise, and network in the geographic region.
- If you are a northern and remote Applicant leading the development of the solution (potentially with other partners and collaborators), you may automatically fulfill this requirement.
- It's OK if you do not have fully formed partnerships at this stage (you can provide a plan for what types of partners or collaborators you are seeking). Partnerships can be developed at Stage 2 once you're certain that your project will be funded.

# The difference between leadership, partnership and collaboration

It comes down to how participation and decision-making is shared.

- **Leadership** – A northern and remote individual, community, government, organization or group is **leading the development of the solution** (potentially with other partners and collaborators) **and managing funding**, they may automatically fulfill this requirement.
- **Partnership** – A northern and remote individual, community, government, organization or group is **co-leading the project** in partnership and **participating equally in each aspect of the project development**.
- **Collaboration** – A northern and remote individual, community, government, organization or group is a **key collaborator or team member on the project with some level of decision-making power**, they have important roles and responsibilities that provide significant value to the project.

# THINK BIG about collaboration and partnership!

## ★ Partnerships and collaborations can take many different forms.

One of the objectives of the Housing Supply Challenge is to create capacity for transformative change in Canada's housing sector by cultivating new collaborations and partnerships between diverse groups and sectors.

The Challenge is a great opportunity to form new partnerships or leverage existing relationships to address complex problems. CMHC wants you to think big and work with your communities and networks to create meaningful collaborations.

### Consider:

- Cross-sector collaborations
- Multi-stakeholder partnerships
- Consortiums and networks

# Community engagement, impact and your solution

## ★ Engaging with those who will use your solution, be affected by it, and implement it

- CMHC is keen to see that solutions are developed with participation and input from communities who will use the solution, be affected by it, or implement it.
- Question 4.3 in the application asks you to describe the specific steps you are taking or will take to engage communities.
- Page 25 of Appendix C provides guidance and prompt questions to help you identify the different groups that that you might consider engaging.

## ★ Engagement is about impact!

- Engagement can help ensure that your solution addresses the needs of the groups and communities that are closest to the problem and who will be affected by the solution.

# Different dimensions of impact

## ★ There are different ways to think about impact

- Impact on people, impact on the environment and place, social and community impact, cultural impacts, systemic impacts, and more.
- Impacts can be short-term and immediate, or long-term and take time to become visible. Impacts can be positive or negative, depending on the perspective of those impacted.
- [Page 24 of Appendix C](#) includes guidelines from CMHC about the different dimensions of impact that you should consider when designing your solution.

## ★ Who gets to decide what impact looks like?

- Your idea of what success and impact looks like might not be the same as the community or groups that you are engaging. Engaging with communities and other parties can help you build a shared understanding of the impact you are aiming for and can help focus your solution.

# DISCUSSION

10 minutes

## Question: What dimensions of impact are important for you and your solution? What's missing from this list?

*Page 24 of Appendix C includes guidelines from CMHC about the different dimensions of impact that you should consider when designing your solution.*

→ **Step 1: Review the dimensions of impact from CMHC's list summarized below:**

*Climate impacts ~ Environmental impacts ~ Cultural impacts ~  
Impacts on local communities ~ Impacts on personal wellbeing ~  
Impacts on employment ~ Financial and economic impacts ~  
Political impacts ~ Gentrification and displacement ~*

→ **Step 2: Take a moment to reflect on the types of impact that are important for you and your solution. What impacts are you aiming to achieve? Type your answers into the chat.**

## REFLECTION 4

2 minutes

**Question: How might a collaboration or partnership help you achieve the impact you are aiming for?**

- Are your impact goals connected to your collaboration and partnership goals? If so, how?
- Take a few moments to reflect on this question. You will share your answer in the next breakout session.

# NEXT STEPS

- Staying connected
- Survey
- Questions?
- Closing Ceremony

## Staying Connected

- Don't forget to exchange contact information with folks you met today (if you want!). Use the chat box to send a direct message.
- For those who opted to share your contact information, we will circulate a list of everyone who registered for our networking events (including those who couldn't make it) along with their areas of interest.
- Join our [Northern Access Facebook group](#) where we are posting information about the Housing Supply Challenge and upcoming events and sessions.

# NEXT STEPS

- Staying connected
- Survey
- Questions?
- Closing Ceremony

## Help us support you!

Please fill out our [post-event survey](#) to let us know what you thought about today's event and how we can support you moving forward if you apply to the Challenge!

# NEXT STEPS

- Staying connected
- Survey
- Questions?
- Closing Ceremony

## Questions?

### **Applicant Support Program**

647-670-2265

[HSC-DOLsupport3@evergreen.ca](mailto:HSC-DOLsupport3@evergreen.ca)

[www.HSCSupportProgram.ca](http://www.HSCSupportProgram.ca)

### **Northern Ideas Development Program**

Telephone and texting: 1-800-403-4525

[NIDP@Innovation7.ca](mailto:NIDP@Innovation7.ca)

[www.NIDP.ca](http://www.NIDP.ca)

### **Technical support**

[Challenge@cmhc.ca](mailto:Challenge@cmhc.ca)

[www.cmhc.ca/NorthernAccess](http://www.cmhc.ca/NorthernAccess)

# CLOSING CEREMONY

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Thank you!

Best of luck developing your solution!